

PRESS RELEASE

March 1, 2019

Notification of Organization and Personnel Changes

1. Organization changes (effective April 1) *Only main details of changes shown

- Establishing a new “Global Purchasing Headquarters” in order to integrate, consolidate and strengthen the procurement functions of our business units.
- Establishing a new “Automotive Products China Sales Headquarters” in order to expand sales to Chinese automobile manufacturers.
- Moving all auto-related business headquarters (Automotive Anti-Vibration Business Headquarters, Polyurethane Products Business Headquarters, Automotive Hose Business Headquarters) under the control of Automotive Business Headquarters in order to conduct more efficient and flexible business management that can cope with changes in business climate such as CASE.

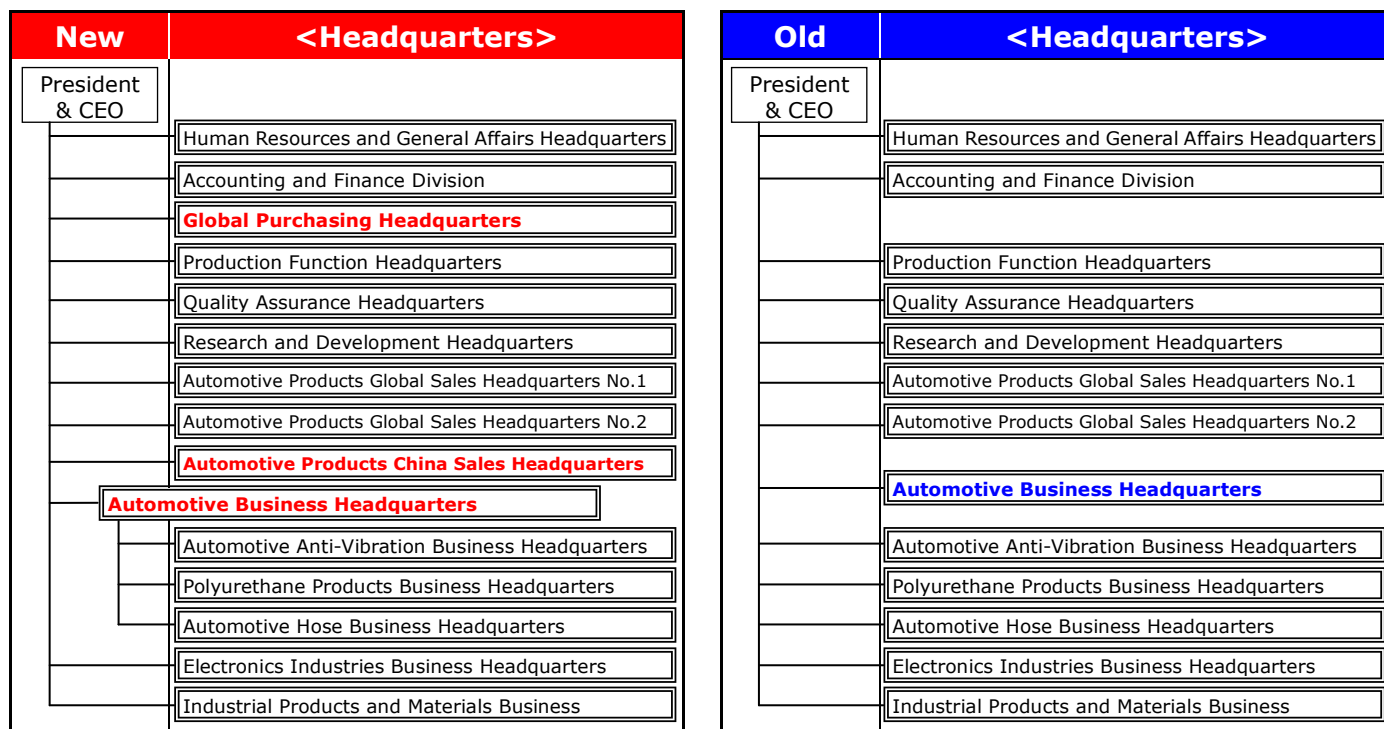
2. Personnel changes (effective March 1) *Only main details of changes shown

Name	New position	Previous position	Continuing position
Yoji Suzuki	President, Automotive Business Headquarters	Vice President, Automotive Business Headquarters	Representative Director and Executive Vice President President, Automotive Hose Business Headquarters
Akihiko Urabe	President, TRFH Co., Ltd.	General Manager, Sales Department No.2, Sumitomo Riko Hosesetex, Ltd.	

3. Personnel changes (effective April 1) *Only main details of changes shown

Name	New position	Previous position	Continuing position
Takehiro Ohashi	General Manager, Production Function Headquarters		Director and Senior Managing Executive Officer
Tsutomu Matsuoka	CEO, Sumitomo Riko Europe GmbH	President, Automotive Anti-Vibration Business Headquarters	Director and Managing Executive Officer
Kazushi Shimizu	President, Automotive Anti-Vibration Business Headquarters		Senior Managing Executive Officer Vice President, Automotive Business Headquarters
Takanobu Nanno	President, Automotive Products China Sales Headquarters	CEO, Sumitomo Riko Europe GmbH	Managing Executive Officer President, Automotive Products Global Sales Headquarters No.2
Tsukasa Oshima	Vice President, Automotive Anti-Vibration Business Headquarters	General Manager, Production Function Headquarters	Managing Executive Officer
Hideyoshi Yasuda	Vice President, Automotive Products China Sales Headquarters		Executive Officer President, Automotive Products Global Sales Headquarters No.1
Hirokazu Masuda	Vice President, Automotive Products Global Sales Headquarters No.2		Executive Officer Vice President, Automotive Products Global Sales Headquarters No.1
Kenji Ryugo	Vice President, Automotive Hose Business Headquarters	CEO, SumiRiko Italy S.p.A.	Executive Officer
Yuichi Yamada	General Manager, Global Purchasing Headquarters		
Giovanni Boe	CEO, SumiRiko Italy S.p.A.	Vice President, SumiRiko Italy S.p.A.	

Reference: Organization changes effective April 1



About Us-----

Founded in 1929, Sumitomo Riko is a manufacturing company headquartered in Nagoya-shi, Aichi, Japan. We changed our name from Tokai Rubber Industries, Ltd. in 2014. In the field of "Automotive (Mobility)", we manufacture anti-vibration rubber parts, in which we have a leading global share, as well as rubber and resin hoses, urethane sound controlling & insulation products, and interior equipment. We are also applying the technologies we have accumulated in automobile parts development to expand our business in the fields of "Infrastructure and Housing environment", "Electronics", and "Healthcare". Utilizing our global network of 106 bases in 23 countries, we aim to be a "Global Excellent Manufacturing Company" that contributes to the safety, comfort, and environment of people worldwide.

Contact Information

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